



LIT: Global Leader in Anti-Counterfeiting & Traceability Solutions

Fighting illicit trade, securing official documents, and protecting trusted brands

LIT Security Labels

Smart • Secure • Tamper Evident

Overview

LIT's Security Labels are designed to provide integrated solution of visible and invisible security features for a wide range of products, documents, and assets.

Security features include multilayer secure codes, variable data and artwork, linked visible and invisible security features, proprietary taggants and customized application.



The Challenge

Product counterfeiting and diversion cause financial losses and damage to brand reputation, erode consumer trust, and pose serious safety risks. Common visual elements like barcodes, holograms, or QR codes can be copied or cloned relatively easily.

LIT addresses these issues with **multi-layered security codes** and **instant authentication**, helping brand owners protect their products across the entire supply chain from manufacturing to the point of sale.

Key Features

Mobile-Friendly Verification

Multi-layer security codes and instant authentication, supported by fast off-line smartphone verification.

Overt and Covert Security Features

Integration of variable visible data with proprietary invisible markers and codes.

Analytics Ready

Optional integration with serialization and AI-driven traceability platforms for data collection, reporting, and real-time enforcement insights.

Applications

- Packaging protection (e.g., pharma, electronics, cosmetics)
- Official document sealing
- Certificates and permits
- Consumer goods authentication



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- High-value or regulated product labeling

Benefits

- Quick, low-cost visual verification with no IT dependency
- Prevents reuse, refilling, and repackaging
- Builds consumer confidence and regulatory compliance
- Deters fraud with clear visual deterrents and layered security
- Fully customizable for aesthetic and functional needs

Deployment and Support

LIT provides end-to-end support for security label implementation, including:

- Custom design and material choice
- Secure printing and delivery
- Authentication training and guidance
- Optional integration with LIT's traceability platform

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